



SPRINGER NATURE PUBLISHING SEMINAR

ADVANCING
DISCOVERY

The trends and future of science and academic publishing

Date&Time

Friday, February 7, 2020

16:30–17:30 (doors open at 16:15)

Venue

**International Institute for Integrative Sleep
Medicine (IIIS) 1F, Auditorium**

(国際統合睡眠医科学研究機構 (IIIS) 睡眠医科学研究棟1階講堂)

Capacity: 100 (Pre-registration is recommended)

Language: English 本セミナーは英語で行いますが、質疑は日本語でもお受けします。

Recommended for:

Early career researchers and graduate students of University of Tsukuba

Details & Pre-registration (recommended)



ura.sec.tsukuba.ac.jp/archives/19964

Sign up online by Wednesday, February 5

If maximum capacity is reached, registration may be closed prior to the deadline.

Inquiries

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Springer Nature Publishing Seminar

Presenters

Dr. Liesbeth Mol

Vice President, Journals, Mathematics, Physical & Applied Sciences, Springer Nature

Liesbeth Mol joined Kluwer Academic Publishing in 1997 as publishing editor mathematics, after obtaining a PhD in experimental physics from Utrecht University in the Netherlands. She returned to the physical sciences as publisher in 2001. After more than two decades in various roles in book and journal publishing, she is currently Vice President Journals - Mathematics, Physical and Applied Sciences at Springer Nature.



Dr. Harry Blom

Vice President, Journals, Development, Policy & Strategy, Springer Nature

In 1992, I obtained my Master's degree in Astrophysics from Utrecht University and in 1997 I obtained a PhD in Astrophysics from Leiden University. After my post-doc work in Mexico I started my publishing career as an editor for astronomy at Kluwer Dordrecht in 1999. Then I moved to Springer New York in 2004 where I am still based. I am currently heading up the team for Publishing Development, Policy and Strategy, in the Journals Group of Springer Nature.



Dr. Jacco Flipsen

Vice President, Medicine & Life Sciences, Springer Nature

Jacco Flipsen was trained as a biologist at Wageningen University and got his PhD in Chemistry at Utrecht University in the Netherlands. He has over 20 years of experience in academic publishing with a strong focus on portfolio management of books and journals in the life sciences and society partnerships. He currently holds the position of Vice President Medicine and Life Sciences Journals at Springer Nature, leading a global team of publishing professionals. In addition Jacco is on the Board of the Dutch Publishers Association since mid 2019.



Agenda

**Content is subject to change without prior notice.*

The proper communication of scientific results and discoveries has become more important than ever. The global output of scientific papers is growing exponentially, so how to get noticed? Some journals are better promoters of your work than others, how to select the right journal? How to write a good article in English and how to get accepted? Science funders expect to see the results of their funding, how to report back and comply with Open Access mandates? Institutions hire staff based on the quality of ideas and work done by the researchers. How to prove your skills and that your work makes a difference?

These are examples of a set of questions which we would like to address in our seminar. The topics presented range from practical guidelines to trends in the global publishing environment which have an influence on what gets published and how. We hope that our information will help you become more successful in publishing your work and increase your understanding of the publishing landscape in general.

Part I: How to get published in high impact journals

- What do editors look for in a manuscript?
- What you can do to improve the manuscript after receiving reviewers' comments?
- How to choose a journal

Part II: Get published with Springer Nature

- Which general trends can influence your decision where to publish?
- How to decide whether to publish with Open Access or not?
- What does success look like after publishing your work?

Part III: Q&A

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